

HARRY THOMAS



Creative Video & Content Producer with 6+ years' experience crafting engaging digital, social, and event content. Skilled in end-to-end video production, motion design, and content strategy, with a strong focus on storytelling and audience connection. Versatile across organic and paid channels, including brand campaigns and influencer work. Agile, trend-aware, and confident leading projects independently or within creative teams.

WORK EXPERIENCE

JUNIOR CONTENT PRODUCER | PETLAB CO.

LONDON | FEB 2025 - PRESENT

- Produced short-form content for TikTok, Reels, YouTube Shorts, and Meta Ads to boost brand growth.
- Delivered high-performing organic videos, including a Reel with 360k+ views and 7k+ engagements.
- Shot and edited performance-driven ads for Meta and Amazon.
- Helped shape PetLab Co.'s rebrand through premium studio content.
- Worked with influencers, affiliates, and creatives to produce authentic brand-aligned videos.
- Improved studio workflows and storage systems.
- Supported trend research, content planning, and campaign ideation across teams.
- Created cost-effective, in-house content using personal gear and pet talent.

FREELANCE VIDEO CONTENT PRODUCER | HARRY THOMAS CREATIVE

LONDON | SEPT 2018-PRESENT

- Edited and synced audio for interviews, podcasts and short-form social media videos.
- Created highly engaging video content for diverse brands and audiences, elevating engagement.

EDUCATION

UNIVERSITY OF GREENWICH

Digital Media & Development
2:2

SEPT 2016-
JUNE 2021

THOMAS TALLIS SIXTH FORM COLLEGE

BTEC IT, Diploma
BTEC Media, Diploma
BTEC Music, Diploma

SEPT 2014-
JULY 2016

TECHNICAL HARD SKILLS

- Video Editing Software: Final Cut Pro, Premiere Pro & Davinci Resolve
- Photo & Design Editing Software: Lightroom, Photoshop, Affinity Photo, Affinity Designer, Pixelmator & Canva
- Motion Graphics in After Effects and Motion
- Mac os & Windows, PowerPoint, Excel & Word
- Trello
- Camera Operation: Sony Alpha, Lumix, Canon EOS
- Sound Design: Audition & Aduacity
- Lighting Techniques
- Scripting & Storyboarding
- File Management
- Social Media Content Creation: Instagram, TikTok, X, YouTube, Vimeo
- Trend Analysis

PERSONAL:

HTMAAS15@OUTLOOK.COM

BUSINESS:

HARRYTHOMASCREATIVE.CO.UK

PHONE:

+44 7722078719

ADDRESS:

98 WINN ROAD, SE129EZ, LONDON,
UNITED KINGDOM

PORTFOLIO:
HARRYTHOMASCREATIVE.CO.UK

VIDEO CONTENT PRODUCER

@HARRY.THOMAS.CREATIVE

- Designed motion graphics and implemented special effects to enhance storytelling.
- Developed new content ideas to align with trends and audience preferences.

CO-FOUNDER, VIDEOGRAPHER & EDITOR / HNE CAPTURES

LONDON | MARCH 2021-PRESENT

- Produced video and photo content for clients, from pre-production to final delivery.
- Edited long and short-form content for weddings, events, and digital campaigns.
- Managed client relationships to ensure content aligned with their goals and vision.

SALES ASSOCIATE / UNITED GRAND LODGE OF ENGLAND, FREEMASONS HALL

LONDON | 2021-2023

- Provided customer service and maintained satisfaction by addressing queries and challenges.
- Assisted the communications team with newsletter content and product photography for retail.
- Volunteering outside my role with the communications team on delivering newsletter articles as well as photographing products to sell through the Shop at FMH and single handedly produced end to end video interviews with published authors.

EDITOR-IN-CHIEF/ TECHMANITY.CO.UK

LONDON | 2017-2019

- Directed multimedia content for tech-focused stories, including podcasts and video interviews.
- Edited content to target specific audience preferences and social platform requirements.

- Gear management systems (equipment booking/storage)
- Cross-platform content optimisation (organic vs paid)
- Trend research and social listening
- Performance-led and direct-response ad formats
- Meta Ads & Amazon Ads production

TECHNICAL SOFT SKILLS

- Unity
- 3DS Max
- Livestreaming Expertise
- Adobe Illustrator

PERSONAL HARD SKILLS

- Time management
- Working Collaboratively
- File Management
- People Skills
- Creative Vision
- Communication
- Adaptability
- Collaboration
- Client Relations
- Continuous Learning

PERSONAL SOFT SKILLS

- Leadership
- Conflict Resolution
- Networking
- Inspiring Others

PORTFOLIO

- Showreel: <https://youtu.be/C1cVJklvO4s>
- Social media Showreel:
<https://www.instagram.com/p/DEayYOKtqpd/>
- www.harrythomascreative.co.uk
- www.hnecaptures.co.uk

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